🌟 CMC Spotlight on Sidney Cero Eisgruber, CMC, OT 🌟

Sidney Cero Eisgruber, CMC, OT, and Aging Life Care Manager is the owner of Optimal Living, LLC, serving Indianapolis, Indiana, and surrounding counties. Sidney specializes in managing seniors' healthcare and advocating for their well-being.

Inspiration for Care Management:
Sidney's journey into care management was driven by a defining moment as an occupational therapist—witnessing a vulnerable patient being taken advantage of with no one to support or intervene on their behalf. This experience solidified a deep commitment to advocacy, ensuring seniors receive the guidance and protection they deserve.

Value of the CMC Credential:
Earning the Certified Care Manager (CMC) credential has provided Sidney with a professional edge, reinforcing credibility in a field where the term "care manager" is often loosely applied. The CMC designation establishes a higher standard, demonstrating expertise, ethical practice, and a commitment to excellence in care management.

Encouraging Others in the Field:
Sidney hopes to inspire more allied healthcare professionals to explore certified care management opportunities, helping expand access to skilled and ethical care for aging individuals.

🎧 Give a listen to Sidney on The Space In Between podcast discuss ways to combat loneliness and build purpose for seniors. https://ow.ly/YqAW50UYJTe